SIMplicity

for the global health community

A secure digital connectivity service

SIMplicity is a digital connectivity service, designed by FIND to meet the needs of the global health community, and powered by cross-border mobile network operator Telecom26. *SIMplicity* provides low-cost, secure and dependable mobile data capabilities for diagnostics and other connected healthcare devices, in low-resource settings, via global SIM cards.

FIND is offering expert consultations on diagnostics and clinical connectivity to global health partners.

Please visit www.finddx.org/SIMplicity for more information or to request a consultation.

Why global SIM cards?

Many healthcare programmes in low- and middle-income countries (LMICs) rely on handwritten test results to record and track disease diagnoses. Connected diagnostics in LMICs – when available – often rely on locally purchased, pay-as-you-go SIM cards, which can be burdensome, uncontrolled and unsecured. Healthcare programmes using local SIM cards for connectivity may encounter many issues, including deactivation or the inability to re-activate, billing and service-delivery problems, and the absence of quality assurance and reporting mechanisms.

Specifically designed to support the global health community, *SIMplicity* gives users a consistent, centrally managed, secure service for their mobile data. SIM usage can be viewed and configured via a user-friendly online portal. Reliable, global mobile data coverage is provided at a low, fixed rate, pre-negotiated by FIND, as part of the organization's commitment to developing and expanding access to diagnostic tools for poverty-related diseases in LMICs.

Based on data from five African countries, *SIMplicity* costs just 5–15% of the price for other global SIM cards - and in some instances is cheaper than local pay-as-you-go SIM cards.[1]

SUPPORT
24/7 customer support
Personalized service

SINGLE SIM
One contract and vendor
Over 900 roaming partners in >190 countries

UNIFIED BILLING
Multiple SIMs allowed under one account
Multiple currencies

PRE-NEGOTIATED RATES
Fixed price
Low-cost roaming

CENTRALIZED MANAGEMENT
Accessible user portal

BEST PRACTICE
High-quality service, support and security

Telecom*26*

FIND
Because diagnosis matters

1: Kenya, Rwanda, South Africa, Swaziland, Uganda; FIND data on file.